



Terry Stein, MD

Director, Physician Communication and Wellness
Regional Office

2015

Cecil Cutting
Leadership Award

When Terry Stein, MD, began practicing in the 1980s, a physician's communication skills were seen as far less important than his or her clinical skills.

Dr. Stein has definitely changed that way of thinking. She's helped doctors understand the power of communication to provide even better care for their patients.

But she does far more than advocate for good communication - she trains other doctors in her methods. In 1990, she created one of the first workshops to teach communication skills. Six years later, she co-developed *The Four Habits Model*, a groundbreaking communication approach that is now used in several countries to guide physicians in conducting a successful visit.

Over the past 30+ years, Dr. Stein's leadership helped establish communication as an indispensable part of creating a more satisfying and productive encounter for physician and patient alike.

“*Dr. Stein's leadership has helped establish communication as an indispensable part of a successful patient visit.*”

– Sharon Levine, MD, TPMG Executive Staff