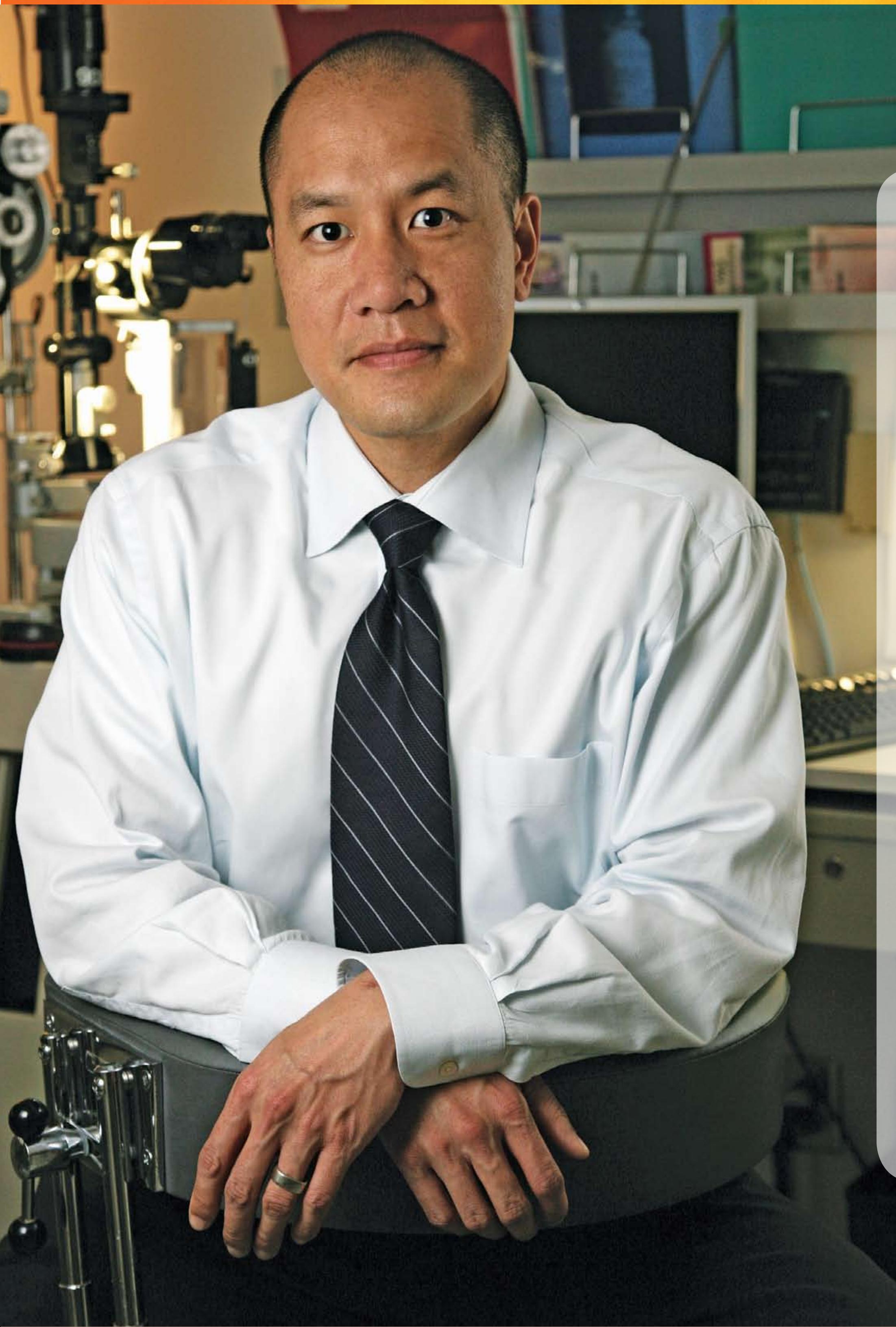


KENNETH IP, MD

Chief of Ophthalmology, San Francisco Medical Center



I have a litmus test when it comes to hiring a new physician for our department: would I want this person caring for a member of my own family?

In 2003, when my colleagues were encouraging me to become chief, I saw this position as a way I could contribute something of value to my department and our patients. As chief, I've had the pleasure to expand the scope of procedures we offer, bring on superb physicians and staff, and make sure we all have the tools and techniques to provide exceptional eye care and service.

A highlight of my career has been to start the Laser Vision Correction program at the San Francisco Medical Center. Members had begun requesting this increasingly popular procedure, and I was determined we'd offer it to them. I perform many of these procedures myself and it's very gratifying to see how happy our patients are with the results.

No amount of technology ever takes the place of caring physicians and staff. It's a privilege to be able to support and inspire them with the same dedication they have in supporting me.

"I MY SECRET FOR SUCCESS: SURROUND YOURSELF WITH GREAT PEOPLE."

KENNETH IP, MD

OPHTHALMOLOGY, SAN FRANCISCO

2007 Cecil Cutting, MD LEADERSHIP AWARD

If the mark of a great leader is far-reaching vision, then Kenneth Ip, MD, can see for miles.

He founded the tremendously successful Laser Vision Correction program at San Francisco, enabling patients to receive the highest levels of quality from the physicians they know and trust.

Dr. Ip's service on the Ophthalmology Technology Committee ensures the purchase of the latest, most clinically valuable equipment for ophthalmology patients throughout the region. As a member of the Refractive Surgeons Management Group, he makes sure that the members of his department are well trained in the latest techniques in refractive surgery.

Dr. Ip has positioned his department for continual growth and excellence as an outstanding provider of cutting-edge ophthalmic care.

