

Deborah Gould, MD

Assistant Physician-in-Chief East Bay Area

2015 **Cecil Cutting** Leadership Award

Deborah Gould, MD, has been tapped for leadership roles not just once, but four times, serving as Chief of Pediatrics, Chair of Regional Chiefs, Co-Chair of NCAL Medical Contract Oversight, and Assistant Physicianin-Chief. She has a talent for bringing together exactly the right mix of people and inspiring them to get things done.

As Chair of Regional Chiefs of Pediatrics from 1999 to 2003, she led a major effort to improve inpatient and specialized services for young members throughout Northern California. As Assistant Physician-in-Chief, she's united her Medical Group, Hospital and Health Plan colleagues in refining numerous areas related to patient care and quality.

Her leadership shows a passion for her work and a commitment to do the right thing for every member. \P

- John Loftus, MD, Physician-in-Chief