

# WILLIAM JERRY CHANG, MD

Chief of Ophthalmology, Redwood City Medical Center



One of the great pleasures of leadership is my opportunity to influence the quality of patient care far beyond my own practice.

I've always been especially interested in complex cataract surgery and refractive/laser surgery. Even after all these years, I continue to be moved at the profound difference these procedures make for my patients. So it's been especially gratifying to help Kaiser Permanente make these advanced procedures more available to our members across the country.

One of the greatest challenges is to meet our enormous demand for cataract surgery. Nationwide, more than 50,000 members a year want and need this procedure. In the Northern California Region, I've been able to share advanced surgical techniques and work towards enhancing operating room efficiency, all of which help us perform many procedures per day with exactly the same care we would use if we were performing just a few.

Seeing the pleasure in my own patients who've had laser/refractive surgery inspired me to help develop Northern California's Laser Vision Correction Services. It gives our members easy access to this very popular and effective procedure in a safe and high-quality manner.

**"IMPROVING VISION FOR EVERYONE IS MY PASSION."**

# WILLIAM JERRY CHANG, MD

OPHTHALMOLOGY, REDWOOD CITY

## 2007 Cecil Cutting, MD LEADERSHIP AWARD

William Jerry Chang, MD, is an ophthalmologist and leader with a crystal clear vision for success.

An outstanding surgeon, colleagues throughout TPMG routinely refer their most challenging eye surgery cases to him.

A gifted leader, since becoming Chief of Ophthalmology at Redwood City in 1998, his department has garnered numerous accolades for meeting goals for quality, access and patient satisfaction.

He's developed protocols and changed the way cataract surgery is performed by teaching colleagues to use new materials, technology, and surgical techniques. Similarly, he helped develop Northern California's Laser Vision Correction Services, making refractive/laser surgery available to members throughout the region.

