

2013 *Sidney R. Garfield, MD*  
EXCEPTIONAL CONTRIBUTION AWARD







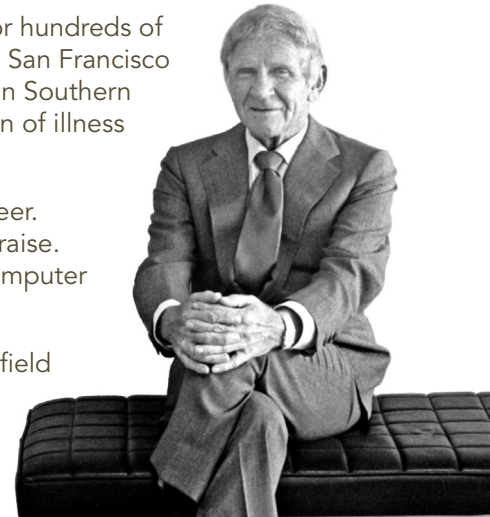
*Sidney R. Garfield, MD*, was the physician founder of Kaiser Permanente and one of the great innovators of 20th century American health care delivery.

Dr. Garfield was a surgeon and visionary. He first applied the novel principles of prepayment, prevention, and group medical practice in the 1930s, while he was providing medical and hospital services for construction workers building the Colorado River Aqueduct in the Mojave Desert.

Then, during World War II, he developed a medical care program for hundreds of thousands of workers and family members at Kaiser shipyards in the San Francisco Bay Area, the Vancouver/Portland area, and at the Kaiser Steel Mill in Southern California. His health care system focused as much on the prevention of illness as on caring for the sick.

Dr. Garfield looked for innovations in health care throughout his career. In the 1950s, his revolutionary hospital designs drew international praise. In 1960, he was in the vanguard of physicians who embraced the computer as a tool that could radically improve the delivery of medical care.

Historians writing about events of the 1900s see the work of Dr. Garfield in co-founding Kaiser Permanente as one of the major social contributions of the century.



2013 *Sidney R. Garfield, MD*  
EXCEPTIONAL CONTRIBUTION AWARD

The Exceptional Contribution Award was established by the TPMG Board of Directors in 2000 to recognize physicians who are instrumental in the development and dissemination of ideas and programs that have a significant impact on patients, colleagues and the broader community.

“Keep your arms on each other's shoulders  
and keep your eyes on the stars  
for innovation and change for the future.”

Sidney R. Garfield, MD



*Forge Gutierrez, MD*  
PEDIATRIC CRITICAL CARE, EAST BAY AREA

“ *Being a Children's Hospital isn't about having your own building -- it's a state of mind. It means that any place in the hospital a child goes for care is going to be child friendly.* ”

## *KP's First Children's Hospital*

Dr. Gutierrez hit the ground running in 2005, when he joined TPMG as a pediatric intensivist. In 2012, he led his team across the finish line, with certification by both California Children's Services and the Children's Hospital Association (CHA). The CHA designation makes KP Oakland the only children's hospital in Kaiser Permanente.

During his first two years, he developed critical care transport services from referring hospitals; provided training for pediatric hospitalists and other staff; and changed the model of care in the Pediatric ICU (PICU) to feature multidisciplinary family-centered rounds.

When he became Chief of Inpatient Pediatrics and Medical Director of the PICU in 2007, Dr. Gutierrez began work on other innovations, including a cooling program in the Neonatal ICU to combat

encephalopathy; Pediatric Rapid Response Teams that eliminated cardiac arrests outside the PICU; and a dedicated Pediatric Operating Room, where at least 80% of all pediatric surgeries are now performed.

"My goal since medical school has been to serve the children of the community I grew up in," says Dr. Gutierrez. "And I've always loved helping my patients who were critically ill in our ICU. But I realized that if I was willing to take on some administrative responsibilities, I could work with our team to help a lot more children."

Indeed, Dr. Gutierrez' efforts are helping a lot of children in Oakland and beyond. He provides intensive, skills-based training for pediatric hospitalists around the region, and has established a Pediatric Hospital Fellowship program.



*Lisa Liu, MD*  
INTERNAL MEDICINE, SOUTH SACRAMENTO

“Working with the kids on their community health projects helps me remember why I went into medicine in the first place.”



## *Cultural Awareness and Community Health Education*

In 2005, when Dr. Liu gave a presentation at a health fair organized by students at nearby Valley High School, she was impressed with their enthusiasm. "So I asked the faculty if they would be willing to work with me to expand the curriculum," she recalls.

The collaboration blossomed into the Cultural Awareness and Community Health Education (CACHE) Program, which teaches students the value of embracing their cultural roots. As juniors, they form groups based on their ethnic background, survey their medically underserved community to identify a top health concern, and develop culturally-sensitive educational material. One year the African American group focused on HIV/AIDS, the Filipino students chose diabetes, and the Hmong group targeted hypertension.

Dr. Liu recruits TPMG physicians to work with the students to develop presentations they will deliver in their communities as public health ambassadors during their senior year. The students research the health topic, and increase their skills in teamwork, organization, and public speaking. Their communities benefit from the medical knowledge students share, and the physicians gain cultural competencies to enhance their practices.

Dr. Liu and her colleagues also experience the joy of helping students discover careers they might otherwise not have considered. For example, one of the 2010 graduates of the CACHE program is in her first year of pharmacy school. Another student who will graduate in 2013 writes, "The program influenced me to pursue my goal of becoming a physician and opening my own hospital to help underserved communities."



*Mark Hawk, MD*  
NEUROSURGERY, NORTH VALLEY

“*The underlying drive for me is that we deliver state-of-the-art neurosurgery to KP members in Northern California.*”

## *Neurosurgical Services Excellence*

When he came to KP Sacramento in 2002, Dr. Hawk envisioned a world-class department with expertise spanning the breadth of neurosurgery. Appointed Chief of Neurosurgery in 2004, he began turning his vision into reality by recruiting the best subspecialists in vascular neurosurgery, skull-based surgery, neuro-oncologic surgery, peripheral nerve surgery, endoscopic brain surgery, complex spine surgery and deep brain stimulation. He also built neuro-interventional radiology and stereotactic radiosurgery capabilities to provide minimally invasive procedures.

Dr. Hawk then developed a neurosurgical service at South Sacramento, which was a critical component of the medical center becoming a Level II trauma center, a designation he helped secure in 2009. Next, he established a pediatric neurosurgery department in Roseville, to complement the array of other pediatric subspecialties at Roseville's

women and children's center, and he helped the department achieve California Children's Services accreditation for pediatric neurosurgery.

Looking beyond the North Valley, Dr. Hawk helped Fresno establish a neurosurgery department, so the facility could internalize neurosurgery services for patients. Most recently, he has been working to establish a neurosurgery department at Vacaville, and assisting with efforts to obtain Level II trauma designation for that medical center.

Reflecting on these accomplishments, Dr. Hawk notes, "I didn't build the world-class neurosurgery program we now have in place – it was built by a whole team of talented people. I may have provided the spark, but now the program evolves and develops on its own in positive ways, which is very rewarding for me to see happen."



*Michael Lauer, MD, PhD*  
CARDIOLOGY/ELECTROPHYSIOLOGY, SANTA CLARA

“ *We need to communicate,  
share our experiences and  
work together.* ”

## *Cardiac Rhythm Management Formulary*

Dr. Lauer has been compared to TPMG founder, Dr. Sidney Garfield, as “an individual who labors first alone with a vision, but whose ideas become the instrument for big changes.” That instrument is the Cardiac Rhythm Management (CRM) Formulary.

The CRM Formulary is a resource to help TPMG physicians choose and implant the best pacemaker for a patient; minimize complications; and ensure maximum longevity for the device.

Traditionally, physicians implanted pacemakers they were familiar with, using techniques they learned in training. In 2010, a committee was formed to develop an evidence-based approach to cardiac rhythm management for KPNC patients. At the first meeting, Dr. Lauer asked if he could “take a stab” at a proposal. At the next meeting, he presented his work.

A colleague relates, “Everyone was silent for a minute, until one of them said that Dr. Lauer’s presentation was the single best lecture on cardiac rhythm he had heard in his entire career, and it could set a new standard across the country for improving care.”

Next, Dr. Lauer and committee members organized the CRM Summit in 2011. Dr. Lauer was the keynote speaker, and introduced more than 100 colleagues to the benefits of the CRM Formulary. The formulary is available to CRM clinicians at: <http://kpnet.kp.org:81/procurementandsupply/forphysicians/documents/Cardiology/CRM%20Formulary.xls>

Dr. Lauer passed away unexpectedly in June 2012. However, his legacy lives on, and the CRM Formulary he created will continue to benefit the more than 6,000 KPNC patients each year who get pacemakers.

*Sidney R. Garfield, MD*  
**EXCEPTIONAL CONTRIBUTION AWARD**

**2000**

**Wendy Huber, MD**  
Dermatology, South Sacramento  
*Latex Allergy Prevention Program*

**Tom Kidwell, MD**  
Ophthalmology, North Valley  
*Re-engineering Vision Services*

**Keith Matsuoka, MD**  
Head and Neck Surgery  
Greater Southern Alameda Area  
*Hearing Aid Centers*

**Barry J. Miller, MD**  
Orthopedics, San Jose  
*Medical Spine Unit*

**Michael Wilkes, MD**  
Internal Medicine  
South San Francisco  
*Congestive Heart Failure Program*

**2001**

**Ernie Bodai, MD**  
Surgery, North Valley  
*Breast Cancer Stamp*

**Richard Boise, MD** and  
**Maria Borquez, MD**  
Pediatrics, Diablo Service Area  
*Pregnancy Teen Counseling  
Program*

**Susan Kutner, MD**  
Surgery, San Jose  
*Breast Cancer Care Delivery*

**Brigid McCaw, MD**  
Internal Medicine, East Bay Area  
*Family Violence Prevention  
Program*

**2002**

**Louis Fehrenbacher, MD**  
Oncology, Napa/Solano  
*Oncology Clinical Trials Program*

**Doug Grey, MD**  
Surgery, San Francisco  
*Operation Access*

**Walter Kinney, MD**  
Ob/Gyn, North Valley  
*Cervical Cancer Screening*

**Ron Melles, MD**  
Ophthalmology, Redwood City  
*TrackER and Notewriter*

**Michael Wong, MD**  
Allergy, Central Valley Area  
*Neighbors in Health*

## 2003

**Charles Wibbelsman, MD**

Adolescent Medicine, San Francisco  
*Adolescent Health Services*

**Steve Bornstein, MD**

Ob/Gyn, South San Francisco  
*Clinical Information Presentation  
System*

**Ronald Bachman, MD and  
Edgar Schoen, MD**

Genetics, East Bay Area  
*Regional Genetics Service*

**Eleanor Levin, MD**

Cardiology, Santa Clara  
*Cholesterol Management, Cardiac  
Rehabilitation & Heart Failure  
Programs*

**Hernando Garzon, MD**

Emergency, North Valley  
*Urban Search and Rescue Team*

## 2004

**John Chuck, MD**

Medicine and Family Practice  
North Valley  
*New Physician Orientation  
and Mentoring Programs*

**Scott Gee, MD**

Pediatrics, Diablo Service Area  
*CIPS Preventive Health Prompt*

**Pat Hybarger, MD**

HNS/Mohs, San Rafael  
*Mohs Surgery Reconstruction  
Program*

**Tim Tsang, MD**

Urology, San Jose  
*E-Consult System*

## 2005

**Towie Fong, MD**

Internal Medicine, San Francisco  
*Chinese Bilingual Bicultural Module*

**Preston Maring, MD**

Ob/Gyn, East Bay Area  
*Friday Fresh Farmers' Markets*

**Mary Pat Pauly, MD**

Gastroenterology, North Valley  
*Hepatitis C Care Pathway*

**Charito Sico, MD**

Pediatrics, Fresno  
*Community Health Fair*

**David Sobel, MD**

Internal Medicine, San Jose  
*Health Education and  
Health Promotion*

*Sidney R. Garfield, MD*  
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**2006**

**David Baer, MD**

Oncology, East Bay Area  
*Case Management for  
Medical Oncology*

**Sobha Kollipara, MD**

Endocrinology, North Valley  
*Programs for Children and  
Adolescents with Diabetes*

**John Rego, MD**

Radiology, San Francisco  
*Virtual Radiology and  
Digital Imaging*

**KM Tan, MD**

Radiology, San Rafael  
*Allied School of Health Sciences*

**2007**

**Rob Burger, MD**

Occupational Medicine, North Valley  
*Prevention and Emergency  
Management of Youth Sports Injuries*

**Richard Fleming, MD**

Internal Medicine, Napa/Solano  
*Volunteers in Public Service*

**Joseph Phaneuf, MD**

Dermatology  
Greater Southern Alameda Area  
*Ashland Free Medical Clinic*

**Alan Whippy, MD**

Emergency Medicine, East Bay Area  
*Population Disease Management*

**2008**

**Tom Barber, MD**

Orthopedic Surgery  
East Bay Area  
*CyberKaiser*

**Evan Bloom, MD**

Pediatrics, South Sacramento  
*Physician Wellness*

**Paul Preston, MD**

Anesthesiology, San Francisco  
*Patient Safety*

**Gail Wagner, MD**

Hematology/Oncology  
Greater Southern Alameda Area  
*Matibabu Foundation*

**Alan Wong, MD**

Pediatric Hematology/Oncology  
Santa Clara  
*JW House*



## 2009

### **Richard Dlott, MD**

Endocrinology, Diablo Service Area  
*Cardiovascular Risk Reduction Program*

### **Marc Jaffe, MD**

Endocrinology, South San Francisco  
*Cardiovascular Risk Reduction Program*

### **Warren Taylor, MD**

Hospital Medicine, Napa/Solano  
*Cardiovascular Risk Reduction Program*

### **Joe Young, MD**

Internal Medicine, East Bay Area  
*Cardiovascular Risk Reduction Program*

## 2009

### **Gary Heit, MD, PhD**

Neurosurgery, Redwood City  
*Americare Neurosurgery  
International*

### **Susan Lindheim, MD**

Pediatrics, East Bay Area  
*Allen Fischer Local Employees  
Assistance Fund*

### **Nilima Sabharwal, MD**

Pathology, San Jose  
*Home of Hope*

## 2010

### **Brian Hoberman, MD**

Hospital Medicine, San Francisco  
*KP HealthConnect Inpatient  
Implementation*

### **Edward Lee, MD**

Internal Medicine, South Sacramento  
*KP HealthConnect Toolbar*

### **Jerry Schlegel, MD**

Neurology, San Rafael  
*Excellence in Stroke Care*

### **Cliff Sweet, MD**

Radiology, Santa Rosa  
*Radiology Information Integrator*

*Sidney R. Garfield, MD*  
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**2011**

**Eileen Crowley, MD**

Dermatology, Napa/Solano  
*Teledermatology*

**Douglas Holsclaw, MD**

Ophthalmology, Redwood City  
*Corneal Transplant Quality of Care*

**Elizabeth Kass, MD**

Dermatology, Central Valley  
*Teledermatology*

**Stephen Parodi, MD**

Infectious Diseases, Napa/Solano  
*Antimicrobial Stewardship and  
H1N1 Pandemic Response*

**2012**

**Robert Broadhurst, MD**

Pediatrics, South Sacramento  
*Screening and Management Program for  
Developmental Disorders*

**Thomas Kaschak, DPM**

Podiatry, Fresno  
*Vietnam Medical Project*

**Anita Lee, MD**

Radiation Oncology, Santa Clara  
*Multidisciplinary Cancer Care*

**Daniel Navarro, MD**

Nuclear Medicine  
*Medical Imaging Technology*

**Minggui Pan, MD, PhD**

Hematology/Oncology, Santa Clara  
*Multidisciplinary Cancer Care*



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