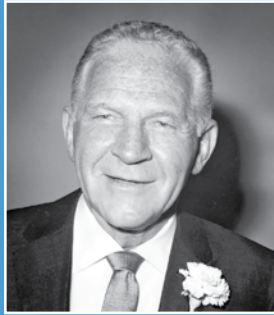




2008 Sidney R. Garfield, MD
EXCEPTIONAL CONTRIBUTION AWARD



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Sidney R. Garfield, MD, was the physician founder of Kaiser Permanente and one of the great innovators of 20th century American health care delivery.

Dr. Garfield was a surgeon and visionary. He first applied the novel principles of prepayment, prevention, and group medical practice in the 1930s, while he was providing medical and hospital services for construction workers building the Colorado River Aqueduct in the Mojave Desert.

Then, during World War II, he developed a medical care program for hundreds of thousands of workers and family members at Kaiser shipyards in the San Francisco Bay Area,

the Vancouver/Portland area, and at the Kaiser Steel Mill in Southern California. His health care system focused as much on the prevention of illness as on caring for the sick.

Dr Garfield looked for innovations in health care throughout his career. In the 1950s, his revolutionary hospital designs drew international praise. In 1960, he was in the vanguard of physicians who embraced the computer as a tool that could radically improve the delivery of medical care.

Historians writing about events of the 1900s see the work of Dr. Garfield in co-founding Kaiser Permanente as one of the major social contributions of the century.

2008 Sidney R. Garfield, MD **EXCEPTIONAL CONTRIBUTION AWARD**

The Exceptional Contribution Award was established by the TPMG Board of Directors in 2000 to recognize physicians who are instrumental in the development and dissemination of new ideas that have a significant impact on patients, colleagues and the broader community. The physicians featured in this brochure will receive their awards on May 1, 2008.

Paul Preston, MD

Anesthesiology, San Francisco



“ I am fortunate that sometimes I get to be an agent of change. I do a lot of teaching, but I do even more learning. Often the best ideas I teach are concepts I have learned from my colleagues. ”

PATIENT SAFETY: Dr. Preston is not seeking perfection. “Perfection is impossible,” he says. “It’s okay not to be perfect. Rather, our job as clinicians is to work in a system and to be part of a team that does its best and also traps errors before they evolve and cause harm.” Towards this end, for more than a decade, he has passionately embraced the science of patient safety and shared the latest techniques, tools and technologies with his colleagues throughout Northern California. Since 2003, Dr. Preston has made extensive use of Critical Event Team Training (CETT), which allows teams of providers to improve their response to emergency situations by practicing on realistic, computer-controlled, robotic mannequins. Simulation training is coupled with Human Factors

Training, which teaches skills for team building and improved communication. Dr. Preston has used this approach in the Perinatal Patient Safety Project to train multidisciplinary teams at all 12 KPNC medical centers that offer Labor and Delivery Services. He also has done trainings for staff in Cardiac Catheterization Labs and Operating Rooms, and with members of Rapid Response Teams around the region. CETT not only gives the staff practice in handling emergency situations, it helps uncover flaws in the system, so that they can be fixed. Most recently, Dr. Preston has focused on surgical safety, through the creation of Highly Reliable Surgical Teams that use communications practices, such as pre-anesthesia briefings, that have been proven to reduce errors.

PATIENT SAFETY

Gail Wagner, MD

Oncology, Greater Southern Alameda Area



“ Sometimes things happen serendipitously. You can make all the plans you want, and sometimes what you end up doing has no relation to the plans you’ve made. ”

MATIBABU FOUNDATION: In 2004, Dr. Wagner and seven TPMG colleagues made a humanitarian journey to Ugenya -- an underserved area in western Kenya where 30% to 40% of the population is infected with HIV, and many suffer from TB, malaria, worms and other tropical diseases. Responding to a request from Dan Ogola, a Kenyan friend of Dr. Wagner’s daughter, they conducted 10 free clinics and saw 5,000 patients. The experience was so rewarding that they decided to return, and Matibabu Foundation was born. (Matibabu means “treatment” in Swahili.) Dr. Wagner makes yearly visits to Kenya, and Matibabu has attracted a growing number of volunteers, most from TPMG, who make the journey to perform surgery, do training and care for

patients. “It has created a special kind of camaraderie among the Matibabu volunteers,” says Dr. Wagner. “It also has made us better physicians: it reminds us of what medicine is supposed to be about, which is caring for people who are suffering.” Matibabu now has two full-time clinics operated by a Kenyan physician and three nurses, as well as AIDS counselors, lab technicians and a pharmacist. The foundation, funded primarily by Dr. Wagner and her friends, also sponsors de-worming and malaria projects, and there are plans to build a hospital. In December 2007, Matibabu Foundation received a \$1.5 million grant from the President’s Emergency Plan for AIDS Relief, to use over three years to fund their AIDS programs.

MATIBABU FOUNDATION

Thomas Barber, MD

Orthopedic Surgery, East Bay Area



“Through CyberKaiser, I found out how much fun it is to run a project. It was fabulous to have a team work together to create a product that made people happy and resulted in better patient care.”

CYBERKAISER: Dr. Barber first applied technology in a medical setting at age 13 when he built a couple of Heathkit calculators for his father’s medical office. Fast-forward three decades: in 2002, Dr. Barber put together a team of colleagues at Oakland to create CyberKaiser, the first secure messaging system in Kaiser Permanente. Undaunted by the failure of a secure messaging system in another KP region, Dr. Barber and his team developed a system that was appreciated by both physicians and patients at Oakland. “The most rewarding part for me was when physicians started to see that CyberKaiser made it easier for them

to care for their panel of patients,” says Dr. Barber. “And it was great that patients loved it too.” Most of the features of CyberKaiser were incorporated into the current “E-mail your Doctor” on KP HealthConnect, and positive experiences with CyberKaiser gave TPMG physicians the confidence to embrace the regionwide secure messaging system. Dr. Barber’s latest technological creation is expected to debut in 2008: a password-protected Personal Electronic Medical Record on a USB drive the size of a key fob, allowing KP members to easily carry it with them should they require care in a non-KP setting.

CYBERKAISER

Evan Bloom, MD

Pediatrics, South Sacramento



“ I spend more wakeful hours with the people I work with than I do with my family. So, if I can do something that makes life better for my colleagues, that’s very satisfying.”

PHYSICIAN WELLNESS: As Chair of both the Physician Wellness and Well Being Committees since 2000, Dr. Bloom has been instrumental in the creation and expansion of several unique programs in the Sacramento Valley, some of which have been adopted by facilities throughout the region. “My hope is that if the Wellness Committee can do a great job, perhaps we’ll have fewer physicians needing the services of the Well Being Committee,” Dr. Bloom explains. In 2000, he initiated TPMG’s first Physician Health Fair, sponsored by the Wellness Committee. The annual event, which has served as a model to other medical centers, makes it easy for physicians to receive an array of health screenings, and to get linked with a primary

care physician. Another innovation, Camp Sacramento, was developed in 2001 to promote camaraderie and build a sense of community among physicians at Roseville, Sacramento and South Sacramento. The popular event brings more than 200 physicians and their families together each summer for a weekend of fun and relaxation at a campground in the Sierras. Dr. Bloom’s committee also produces several other programs during the year, such as the monthly informal gathering dubbed the Lunch Bunch, and periodic day-long educational programs on topics ranging from “Dealing With Death” to “The Sandwich Generation.” One of their new goals is to encourage more physicians to volunteer, at home and abroad.

Alan Wong, MD

Pediatric Oncology, Santa Clara



“ JW changed me in terms of understanding giving, understanding friendship. I’ve met so many people through JW House, and I’ve never had so much fun in my life. ”

JW HOUSE: Dr. Wong had forgotten the brief conversation he had with his young patient, Jan-Willem Knapen, about the need for a place where parents from out of town could stay while their children with cancer are treated in the hospital. But JW didn’t forget: in May 2004, he returned to Dr. Wong’s office with a check for \$10,000 he had raised for “Our Dream Project.” For the remaining 14 months of his life, while undergoing radiation and chemotherapy for an inoperable brain tumor, JW pursued the dream, and so did Dr. Wong. “A 14-year-old boy who was dying, thought not about himself, but about giving to others. How can I not be changed by that experience?” says Dr. Wong. “I’ve become a better person. Before, when I wasn’t working,

I used to play golf and do other things. Now, I focus on JW House.” Dr. Wong, JW’s mother and numerous members of the KP community and the community-at-large have kept the dream alive. By March 2007, with \$1.5 million raised and Kaiser Permanente agreeing to lease the land for \$1.00 a month, the groundbreaking took place for JW House, which will include four studio apartments, a communal dining room, a family room and garden. Since then, Dr. Wong has been busy supervising construction while continuing to raise funds for the furnishings and landscaping. JW House is expected to open in mid-2008 to provide a home away from home for families – just as JW and Dr. Wong envisioned.

JW HOUSE

Sidney R. Garfield, MD

2000 - 2007 EXCEPTIONAL CONTRIBUTION AWARD

2000

Wendy Huber, MD
Dermatology, South Sacramento
Latex Allergy Prevention Program

Tom Kidwell, MD
Ophthalmology, North Valley
Re-engineering Vision Services

Keith Matsuoka, MD
Head and Neck Surgery, GSAA
Hearing Aid Centers

Barry J. Miller, MD
Orthopedics, San Jose
Medical Spine Unit

Michael Wilkes, MD
Internal Medicine, South San Francisco
Congestive Heart Failure Program

2001

Ernie Bodai, MD
Surgery, North Valley
Breast Cancer Stamp

**Richard Boise, MD and
Maria Borquez, MD**
Pediatrics, Diablo Service Area
Pregnancy Teen Counseling Program

Susan Kutner, MD
Surgery, San Jose
Breast Cancer Care Delivery

Brigid McCaw, MD
Internal Medicine, East Bay Area
Family Violence Prevention Program

2002

Louis Fehrenbacher, MD
Oncology, Napa Solano Area
Oncology Clinical Trials Program

Doug Grey, MD
Surgery, San Francisco
Operation Access

Walter Kinney, MD
Ob/Gyn, North Valley
Cervical Cancer Screening

Ron Melles, MD
Ophthalmology, Redwood City
TrackER and Notewriter

Michael Wong, MD
Allergy, Central Valley Area
Neighbors in Health

2003

Charles Wibbelsman, MD
Adolescent Medicine, San Francisco
Adolescent Health

Steve Bornstein, MD
Ob/Gyn, South San Francisco
Clinical Information Presentation System

**Ronald Bachman, MD and
Edgar Schoen, MD**
Genetics, East Bay Area
Regional Genetics Service

Eleanor Levin, MD
Cardiology, Santa Clara
*Cholesterol Management, Cardiac
Rehabilitation & Heart Failure Programs*

Hernando Garzon, MD
Emergency, North Valley
Urban Search and Rescue Team

2004

John Chuck, MD
Medicine and Family Practice,
North Valley
*New Physician Orientation and
Mentoring Programs*

Scott Gee, MD
Pediatrics, Diablo Service Area
CIPS Preventive Health Prompt

Pat Hybarger, MD
HNS/Mohs, San Rafael
Mohs Surgery Reconstruction Program

Tim Tsang, MD
Urology, San Jose
E-Consult System

SIDNEY R. GARFIELD, MD

Sidney R. Garfield, MD

2000 - 2007 EXCEPTIONAL CONTRIBUTION AWARD

2005

Towie Fong, MD

Internal Medicine, San Francisco
Chinese Bilingual Bicultural Module

Preston Maring, MD

Ob/Gyn, East Bay Area
Friday Fresh Farmers' Markets

Mary Pat Pauly, MD

Gastroenterology, North Valley
Care of Patients With Hepatitis C

Charito Sico, MD

Pediatrics, Fresno
Community Health Fair

David Sobel, MD

Internal Medicine, San Jose
Health Education and Health Promotion

2006

David Baer, MD

Oncology, East Bay Area
*Case Management for Medical
Oncology*

Sobha Kollipara, MD

Endocrinology, North Valley
*Programs for Children and
Adolescents with Diabetes*

John Rego, MD

Radiology, San Francisco
*Virtual Radiology and Digital
Imaging*

KM Tan, MD

Radiology, San Rafael
Allied School of Health Sciences

2007

Rob Burger, MD

Occupational Medicine, North Valley
*Prevention and Emergency Management
of Youth Sports Injuries*

Richard Fleming, MD

Internal Medicine, Napa Solano Area
Volunteers in Public Service

Joseph Phaneuf, MD

Dermatology, Greater Southern
Alameda Area
Ashland Free Medical Clinic

Alan Whippy, MD

Emergency Medicine, East Bay Area
Population Disease Management

SIDNEY R. GARFIELD, MD



“ Keep your arms on each other’s shoulders
and keep your eyes on the stars
for innovation and change for the future. ”

- **Sidney R. Garfield, MD**